

# Royce Lewellen MEMORIAL FUND Solvang Festival Theater Tower



*Imagine!* ✨

**BUILDING THE FUTURE**  
THE \$4.7 MILLION CAPITAL CAMPAIGN  
FOR SOLVANG FESTIVAL THEATER

# Royce Lewellen

(1931-2020)

- Community Leader
- Retired Judge
- Vintner
- Businessman
- Philanthropist
- Avid Backpacker



In the early 70's, Royce and other Solvang business leaders needed a way to boost tourism. They imagined a 700-seat theater to be PCPA's outdoor summer performance space, and to provide cultural enrichment for Valley and North County residents. Other community members answered the call and built the Solvang Festival Theater in just 58 days!

Twenty years later, Royce helped found the PCPA Foundation and served on its board for many years. His commitment was strong and enduring.

Recently, when it became clear that this beloved outdoor theater needed a major renovation, Royce was one of the first to donate and would have been first to ask others to join his effort.

Now we have a chance to honor Royce for his foresight and generous philanthropy.

*"Royce was a champion in life and a champion in the community."*

**JIM GLINES**

Chairman of the Board  
Community Bank of Santa Maria



## **Campaign to Rebuild the Theater**

After 46 years, with hundreds of plays and thousands of performances, the theater must be rebuilt to ensure:

- Structural Stability
- Improved Learning Venue for PCPA Students
- Performer, Crew, and Audience Safety
- Updated Electrical, Lighting, and Sound Technology
- Accessibility Requirements
- Performer and Audience Comfort (noise and cold-wind reduction)
- Preservation for Future Generations

## **Royce Lewellen Memorial**

Goal: Raise funds toward the \$500,000 needed to put Royce's name on the iconic tower at the Theater's entrance. This is part of the \$4.7 million needed to rebuild the Theater—of which over 60 percent has been raised to date.



## Memorial Fund Donor Recognition

Names of donors will prominently appear on a plaque at the Solvang Festival Theater.

## How to Honor Royce with a Donation

Please make checks, IRA distributions, or gifts of stock to Solvang Theaterfest, a 501c3 nonprofit corporation. Please make notation of "Royce Lewellen Fund." For more information contact Jessica Talmadge at [Development@SolvangTheaterfest.org](mailto:Development@SolvangTheaterfest.org) or (805) 686-1789.

## Honorary Memorial Committee

Jan Bartleson  
Diane Beebe  
Mark Booher  
Fred Brander  
Linda Stafford Burrows  
Kathleen Campbell  
Denise de Bellefeuille  
Brooks & Kate Firestone

Diane & Dan Gainey  
Jim Glines  
Larry & Krystal Lahr  
Ann Foxworthy Lewellen  
Mike Lewellen  
Ron & Mary Nanning  
Daniel & Priscilla Ng  
Kevin Walthers

